

CIVSA ANNUAL MEMBERSHIP DRIVE

SOCIAL MEDIA

Help strengthen our association by participating in the CIVSA Annual Membership Drive through social media!

Below is a mini toolkit, which contains photos for download, as well as instructions on how to recruit new members using Facebook and Twitter. If you have any questions, please contact ngonzales@uwmad.wisc.edu.

How to participate on social media

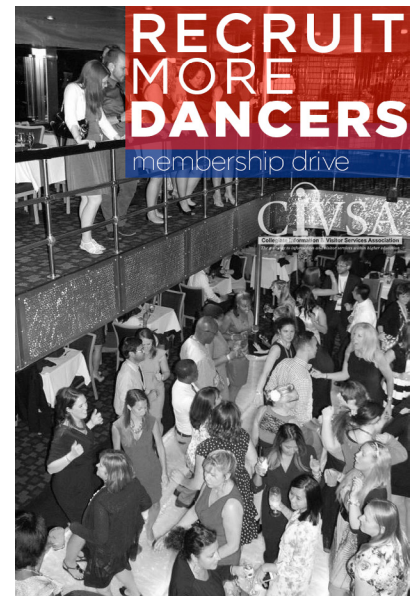
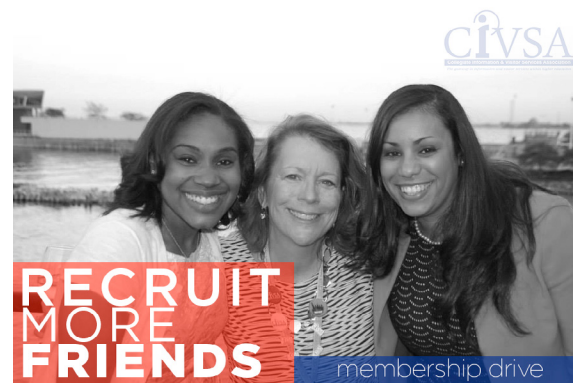
Step 1 - Download one or more of the photos below

Step 2 - To be included with the photo, write a personal story about how CIVSA has been valuable to you

Step 3 - Within your post, include a link to our new membership application page (<http://www.civsa.org/membership/member-application/>), encouraging people to join the association and also reminding them to mention your name if they join

Step 4 - Share your post and photo on Facebook or Twitter!

Photos for download



Facebook Example:



Since joining CIVSA in 2006, our university's campus visit program now welcomes 28,000 visitors each year thanks to the innovative ideas that I learned from my colleagues across the country. Join today and see the benefits of our association. If you have any questions, please let me know. Remember to mention my name if you join! <http://www.civsa.org/membership/member-application/>