

**Did you enjoy your tour?**

➤ Your Tour Guide's name is \_\_\_\_\_ ➤ The date is \_\_\_\_\_

➤ You are a       Student       Parent       Counselor       Other

HOSPITALITY	(poor)		(average)		(excellent)
	1	2	3	4	5
Website easy to navigate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Directions provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greet & welcome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CAMPUS TOUR	(poor)		(average)		(excellent)
	1	2	3	4	5
Relevant information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Answered questions honestly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tour length (50-minutes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tour guide spoke clearly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tour was memorable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

➤ What prompted you to visit UCR for a campus tour?

Website       School ad.       Word of mouth       Email       UCR Publication

➤ How can we improve our tours?

Longer       Shorter       Less info.       More info.       Different perspective       Nothing/ best tour ever

➤ Too much time was spent looking at or talking about \_\_\_\_\_

➤ I wish I'd seen or heard more about \_\_\_\_\_

➤ How many college tours have you gone on before this one? \_\_\_\_\_

Other comments: \_\_\_\_\_

Your honest feedback helps us improve our tour program for YOU. Thank You.