

Did you enjoy your tour?

➤ Your Tour Guide's name is _____ ➤ The date is _____

➤ You are a Student Parent Counselor Other

HOSPITALITY	(poor)		(average)		(excellent)
	1	2	3	4	5
Website easy to navigate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Directions provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greet & welcome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CAMPUS TOUR	(poor)		(average)		(excellent)
	1	2	3	4	5
Relevant information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Answered questions honestly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tour length (50-minutes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tour guide spoke clearly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tour was memorable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

➤ What prompted you to visit UCR for a campus tour?

Website School ad. Word of mouth Email UCR Publication

➤ How can we improve our tours?

Longer Shorter Less info. More info. Different perspective Nothing/ best tour ever

➤ Too much time was spent looking at or talking about _____

➤ I wish I'd seen or heard more about _____

➤ How many college tours have you gone on before this one? _____

Other comments: _____

Your honest feedback helps us improve our tour program for YOU. Thank You.