

CIVSA
PO Box 542184
Houston, TX 77254

Collegiate
Information and
Visitors Services
Conference

June 4-8, 2012
Register early
and save!

www.civsa.org/conference

The Collegiate Information & Visitor Services Association (CIVSA) promotes and enhances the profession of collegiate information and visitors services. CIVSA provides an arena for the exchange of ideas and practices and sets the standard for excellence in the profession by inspiring and supporting individuals who serve in the key administrative roles at the gateways to institutions of higher learning.



Educational Tracks Include:

Student Workforce • Information & Visit Programs • Professional & Personal Development

JUNE 4 - 8
THE WESTIN DENVER DOWNTOWN



KEYNOTE SPEAKER: **TAMARA G. KLEINBERG** - CHIEF IMAGINATOR

Tamara is an internationally recognized expert in the area of innovation and imagination. She travels the globe speaking and leading training for leaders and organizations looking to ignite innovation, provoke new ideas and challenge people to harness the power of their imagination for results as they discover the power of the imagination and the ability to:

- * Do more with less
- * Adapt better to change
- * Creative problem solving
- * Dream big
- * Work smart versus hard
- * Have more joy in work and life

Featured Member Session

ERIC JOHNSON

University of Georgia

Presenting:

ELEVATION 5280

- See the big picture.
- Do remarkably great work.
- Make a dent in the universe.



JOIN US IN
DENVER

JUNE 4 - 8, 2012
THE WESTIN DENVER DOWNTOWN





WHAT PAST PARTICIPANTS ARE SAYING...

“My CIVSA conference experiences have been extremely positive and reaffirming. I returned to the office invigorated and excited about new ideas for enhancing my programs.”
 - Tamika Bynum, Earlham College

“The CIVSA community is so welcoming. Whether it is during an educational session, at dinner, or a social event, you always find yourself in a conversation about how to make your program stronger.”
 - Ben Tolt, College of Southern Maryland

“I returned to the office feeling reenergized and excited about my job and ready to implement several of the ideas that were shared with me during the conference.”
 - Alexis Olymski, Texas Christian University



SIGNATURE SPONSOR

Our signature sponsor for the 2012 conference is Target X, a company that specializes in helping colleges turn their campus visits into a memorable experience for prospective students. Jeff Kallay and Trent Gilbert call themselves Experience Evangelists and they'll be with us for three days - come learn their insider tips for making your campus visits authentic, memorable, and fun.

PRESIDENT'S CORNER



We invite you to join us in the Mile High City of Denver in June 2012 for our Annual Conference. The conference will include a variety of educational sessions, discussions, student panels and a keynote speaker. In addition, you'll experience tours of college campuses around the Denver area and a chance to take in the local flavor and majestic landscape of the region.

Not only will you find CIVSA's Annual Conference educational, but it's also very affordable. Early Registration runs through February 15 with a member rate of \$300. Visit our website for more information.

I hope to see you in Denver in June! - Stephen Bault
 University of Kentucky

EDUCATIONAL SESSIONS INCLUDE...

- Information Center Management
- Student Development & Training
- Budgeting in Today's Economy
- Customer Service
- Social Media
- The Campus Tour Experience
- Event Planning
- Strategic Planning

THE WESTIN DENVER DOWNTOWN

Located in renowned Lower Downtown Denver, we'll be a stroll away from the 16th Street pedestrian mall, Denver Center for Performing Arts, museums, and entertainment. We're also within walking distance of professional sports venues. Make your reservation by calling 303.572.9100 and ask for the CIVSA conference rate.

CONFERENCE REGISTRATION

2012 CONFERENCE PRICES	MEMBER	NON-MEMBER
January 15 - February 15	\$300	\$400
February 16 - March 15	\$350	\$450
March 16 - April 15	\$400	\$500
April 16 - May 15	\$450	\$500

NOT YET A MEMBER?
 VISIT **CIVSA.ORG**
 TO GET ALL THE DETAILS!



VISIT
WWW.CIVSA.ORG/CONFERENCE
 FOR MORE INFORMATION