

# Changing Your Daily Campus Visit Program



EMORY | OXFORD COLLEGE

The Oxford College Story



Visit Agent



Action Plan

## I. Identify Problems



Before Arrival:  
 - Identify the main points for Oxford  
 - Show them those points to visitors  
 - Recurring the example



On Campus:  
 - Administer campus precisely  
 - Carry out the plan  
 - Organized plan, executed level  
 - A value away to remembering

## II. Working on Solutions

Inter-office:  
 - Identify the main points for Oxford  
 - Showing those points to visitors  
 - Recurring the example



## III. Spreading the Mission



After Campus:  
 - Identify the main points for Oxford  
 - Showing those points to visitors  
 - Recurring the example

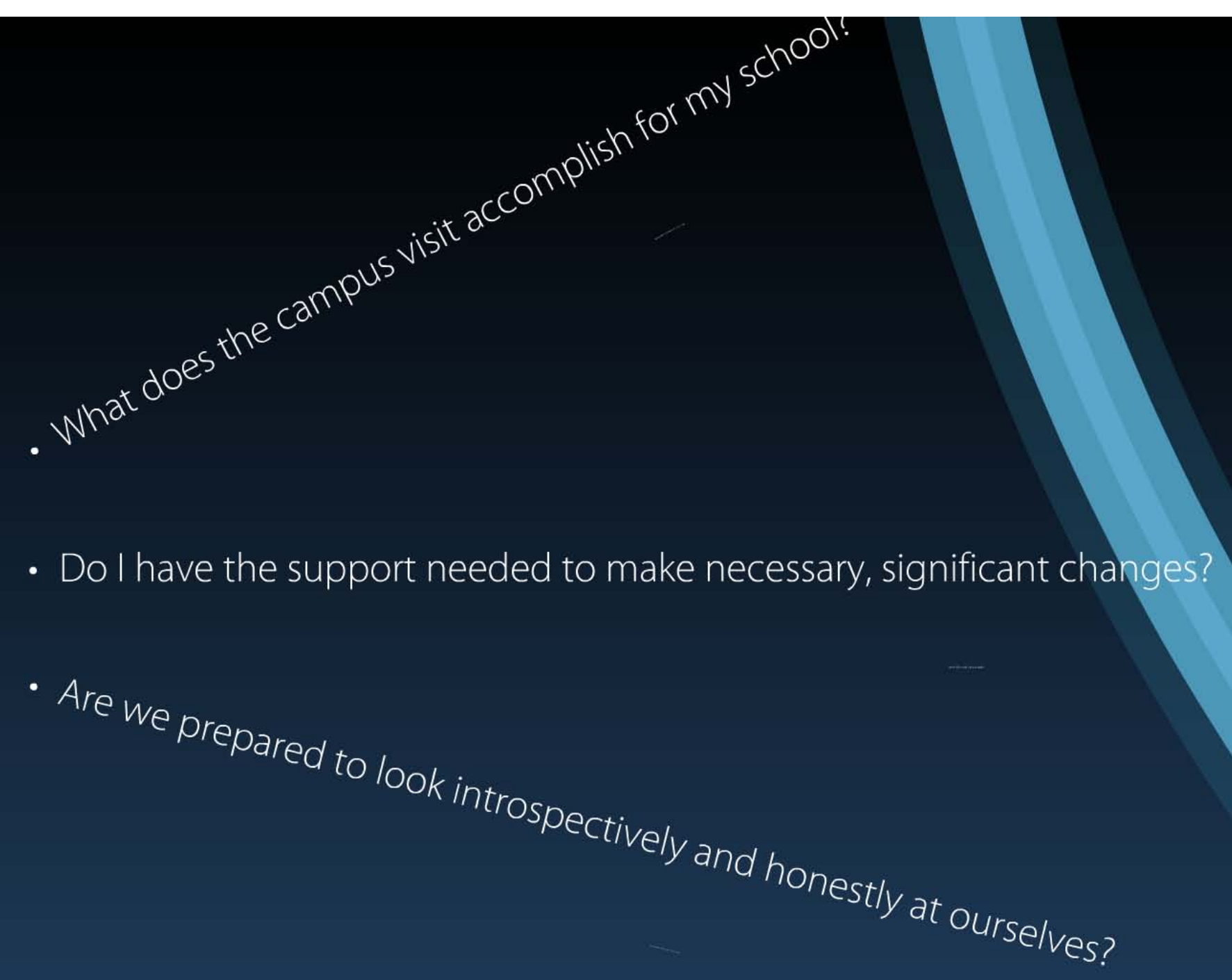
## IV. Implementation

Identify the main points for Oxford  
 - Showing those points to visitors  
 - Recurring the example




[Recognizing the Potential]



- 
- What does the campus visit accomplish for my school?
  - Do I have the support needed to make necessary, significant changes?
  - Are we prepared to look introspectively and honestly at ourselves?

# [Recognizing your DNA]





- Which students thrive at my ca

- Embrace your school's identity

- How can we "market" to those students?

[Taking Action]



- Draw up short, mid, long term goals



- Girt - noun: firmness of character; indomitable spirit

- Identify campus "players"



## Before Arrival:

- Website registration/confirmation
- Signage on campus - uniform and clear
- Managing expectations of visitors



## On Campus:

- Maintained campus property
- Clean, spacious office - "Foyer into campus"
- Individualized attention on a mass scale
- Organized plan, executed well
- A 'take away' to remember



# II. Working on Solution

Inter-office:

- Identify the main points for Oxford
- Showing those points to visitors
- Becoming the example

## Across Campus:

- Present data given by Target X
- Using Prezi as demonstration
- Including time for thoughts/suggestions
- Encouraging broad-based buy-in

## Oxford Experience:

- New tour path through campus
- Gold v. Blue visit days
- Training student tour guides
- Collecting evaluation materials
- Analysis at year-end